



CRAIG REALTY GROUP

outlets
at Anthem

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Outlets at Anthem Kicks off Holiday Shopping Season with Annual Moonlight Madness Event
Five Smart televisions to be given away on Thanksgiving night

(PHOENIX) – Outlets at Anthem is kicking off the holiday shopping season for the sixth consecutive year with the annual Moonlight Madness event equipped with fantastic deals and prizes. The center will open be open all Thanksgiving night, Nov. 27 starting at 10 p.m. and close at 8 p.m. Friday.

On Thursday evening, the doors will open ahead signaling the first official night of holiday shopping with a variety of deals, door busters, television giveaways and special shopping discounts. From 11 p.m. to 3 a.m., the center will be giving a 58-inch Toshiba smart television to five lucky winners, every hour.

“We are thrilled to be awarding five large smart televisions for families to enjoy—isn't a \$1,000 gift on everyone's wish list?” said Outlets at Anthem Marketing Director, Sallyann Martinez. “Every year, thousands of shoppers come to the center to kick start the holiday season with us and to visit the nation's tallest fresh-cut Christmas tree.”

While everyday discounts at Outlets at Anthem are 30 to 70 percent, Moonlight Madness shoppers can benefit from additional discounts of up to 50 to 70 percent at stores. Select stores will feature deal-saving door busters or feature hourly gift with purchase giveaways where the more you spend, the more you get.

During the After Thanksgiving Sale any guest spending \$250 in same-day receipts can receive one of three prizes: ear buds from Nike and Columbia Sportswear headwear (\$50 value), a Kay Jewelers Outlet black and white diamond pendant in sterling silver (\$80 value), or a Tommy Hilfiger

duffle (\$40 value) from the customer service desk. Each day of the weekend features a different prize, while supplies last.

Store discounts will be offered from 10 p.m., Nov. 27 to 8 p.m. Nov. 28. Some of the featured discounts include:

- 50 to 70 percent off entire store at Banana Republic Factory Store
- 20 percent off entire purchase at Nike Factory Store
- 40 percent off entire store at BCBGMAXAZRIA
- Up to 60 percent off entire store at J. Crew
- Fleece for \$9 at Gymboree Outlet
- Entire store BOGO \$19.99 at Perfumania
- 60 percent off entire store at Ann Taylor Factory Store
- 50 percent off dress shirts and ties, 70 percent off all other items at Van Heusen
- Receive a \$20 gift card for every \$100 purchase at Under Armour
- Entire store 40 percent off and denim is buy one, get one free at Pac Sun
- Take an additional 25 to 50 percent off already discounted items at Columbia Sportswear
- All golf products are 60 percent off and 70 percent off all other merchandise at IZOD

Outlets at Anthem, which hosts more than three million visitors a year, was recently named "Best of the Valley Outlet Shopping Center" by *Arizona Foothills Magazine* for the third consecutive year. The center offers pedestrian-friendly and pet-friendly open air shopping with top designer brands for men, women and children at every day discounts. Outlets at Anthem shoppers can receive a free VIP Savings Card for additional discounts and seniors can save 10 percent at a wide selection of stores. The center features many amenities including a food pavilion with seven restaurant options, free wi-fi services, flat screen TVs, a children's play area, 300 covered parking spots, electric car charging stations and more. Outlets at Anthem is located in Phoenix off the 1-17, 15 minutes north of Loop 101, at the Anthem Way, exit 229.

For more information, visit www.outletsanthem.com or [Facebook.com/OutletsatAnthem](https://www.facebook.com/OutletsatAnthem).

Craig Realty Group is a high income-producing, upscale factory outlet development and management firm founded by Steven L. Craig, based in Newport Beach, California. Craig Realty Group owns, operates and manages 10 outlet centers in 6 states: **Outlets at Anthem** in Phoenix, Arizona; **Cabazon Outlets** located near Palm Springs, California; **Citadel Outlets** in Los Angeles, California; **Outlets at Conroe** located near Houston, Texas; **Outlets at Hillsboro**, located between Dallas and Waco, Texas; **Outlets at Castle Rock** located south of Denver, Colorado; **Outlets at Loveland** located north of Denver, Colorado; **Outlets at Silverthorne** located west of Denver, Colorado; **Outlets at Vicksburg** in Vicksburg, Mississippi; and **Outlets at Traverse Mountain**, located in Lehi, Utah, just 20 minutes from Salt Lake City. Projects in development include **Outlets at San Clemente**, California; **Chicagoland Outlets at Country Club Hills**, Illinois; **Outlets at Kapolei Commons**, Oahu, Hawaii; **Outlets at Richmond**, Virginia; **Outlets at Cleveland**, Garfield Heights, Ohio; and **Outlets at Lacey**, Washington. Craig Realty Group founder Steve Craig previously developed Woodburn Company Stores, Carlsbad Company Stores, and Franciacorta Outlet Village in Brescia, Italy. Craig was also responsible for the development of Desert Hills Premium Outlets in Cabazon, one of the largest and most successful manufacturer outlets in the world, and was instrumental in developing Camarillo Premium Outlets. For more information, visit www.craigrealtygroup.com.

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